

Social Media Resources to Mark **INTERNATIONAL HOLOCAUST REMEMBRANCE DAY**

Saturday, January 27, 2018

BACKGROUND

The UN General Assembly designated January 27—the anniversary of the 1945 liberation of Auschwitz-Birkenau—as International Holocaust Remembrance Day. Since 2005, on this annual day of commemoration, the UN urges its member states to honor Jewish and other victims of the Nazi era and to promote education to help prevent future genocides. [Learn more.](#)

SAMPLE TWEETS

On this day we join with people around the world to commemorate the victims of the Holocaust as part of International Holocaust Remembrance Day. [Learn more.](#)

[\[Click here to create “Learn more.” link\]](#)

Today is International Holocaust Remembrance Day, when nations join together to promote awareness of the Holocaust and its lessons for preventing future genocides. On this day in 1945 Auschwitz-Birkenau was liberated. Listen to survivor testimonies.

[\[Click here to create “Listen to survivor testimonies.” link\]](#)

Today we honor the memory of Jews and others murdered during the Holocaust and rededicate ourselves to doing all we can to prevent persecution, atrocities, and genocide.

Today marks International Holocaust Remembrance Day, when we join with people around the world to commemorate Jewish and other victims of the Holocaust and promote Holocaust education. [Learn more.](#) [\[Click here to create “Learn more.” link\]](#)

Do you know families of Holocaust survivors and victims? @HolocaustMuseum can help them research the fate of their loved ones. [Learn more.](#)

[\[Click here to create “Learn more.” link\]](#)

The Holocaust showed the depth of the human capacity for evil. Learning this history is critical to honor its victims and prevent future genocides. In honor of International Holocaust Remembrance Day, educate yourself today.

[\[Click here to create “educate yourself today.” link\]](#)

We honor Holocaust victims with our vigilance today against neo-Nazi, antisemitic, and white supremacist movements who use Nazi code words, symbols, and ideologies. [Learn more.](#)

[\[Click here to create “Learn more.” link\]](#)



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We remember the Holocaust as a cautionary tale about human nature, our capacity for evil, and the fragility of societies, and we rededicate ourselves to stand up to bigotry and persecution.

Watch the US commemoration of International Holocaust Remembrance Day at 11 a.m. ET on Friday, January 26. The ceremony is hosted by the United States Holocaust Memorial Museum. Watch live.

[[Click here to create "Watch live." link](#)]

PHOTO OPTIONS



Caption: A visitor lights a memorial candle in the Hall of Remembrance at the United States Holocaust Memorial Museum.
Credit: *US Holocaust Memorial Museum*



Caption: The eternal flame in the Hall of Remembrance at the United States Holocaust Memorial Museum.
Credit: *US Holocaust Memorial Museum*



Caption: Women survivors huddled in a prisoner barracks shortly after Soviet forces liberated the Auschwitz camp. Auschwitz, Poland, 1945.
Credit: *National Archives and Records Administration, College Park, Md.*



Caption: Jewish women and children from Subcarpathian Rus await selection on the ramp at Auschwitz-Birkenau.
Credit: *US Holocaust Memorial Museum, courtesy of Yad Vashem*

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SAMPLE FACEBOOK OR INSTAGRAM POST [VIDEO OR PHOTO]



Today marks International Holocaust Remembrance Day, when we join with people around the world to commemorate the victims of the Holocaust. The UN General Assembly designated January 27—the anniversary of the 1945 liberation of Auschwitz-Birkenau—as an annual day of commemoration. Learn more. [\[Click here to create “Learn more.” link\]](#)

On this day, we remember the millions of Jews and other groups who were persecuted by the Nazis and their collaborators. And we think especially of the children who were the most vulnerable victims of Nazi persecution. Camp authorities sent the majority of children directly to the gas chambers upon arrival at Auschwitz-Birkenau and other killing centers. Some of those who were not immediately killed were subjected to medical experiments by Nazi physicians. The Germans and their collaborators murdered as many as 1.5 million children during the Holocaust.

[\[Click here to create video link\]](#)

Caption: The children in this [photo/video] are among the 180 who were liberated from Auschwitz in January 1945. Fifty-two of them were under 8 years of age. Credit: *National Archives Films*